



Ewood Park Stadium, Blackburn, Lancashire, BB2 4JF, United Kingdom
T: 01254 508256 | E: enquiries@brfctrust.co.uk | W: www.brfctrust.co.uk | @brfctrust

27th November 2019

WEC Group Limited
Britannia House
Junction St
Darwen
BB3 2RB

Dear Wayne,

On behalf of Blackburn Rovers Community Trust, I would sincerely like to thank you for the support WEC Group provided as our headline sponsor for the inaugural Blackburn 10k held at Ewood Park.

Thanks to your generous sponsorship, we were able to promote the event on a wide scale across Blackburn, attracting nearly 2,000 runners, all starting and finishing the iconic route inside the home of Blackburn Rovers Football Club. We have received some excellent feedback from the event and after a first successful event, we now envisage this to be an annual race. I have also attached a document collating social media posts from runners which includes some amazing comments and photographs from the day.

As you will be aware, surplus generated from the event will go directly back into Blackburn Rovers Community Trust to support our disability programmes, senior citizen activities and positive youth engagement projects within the local community. I understand that WEC Group's chosen charity is East Lancashire Hospice, so we hope that through this event you were also able to generate some vital funds for the incredible work they do.

We are hoping to secure a date for next year's event in the coming weeks (provisionally Sunday 15th November) and would be delighted to offer you first refusal on sponsorship for the 2020 event; please let me know if this something you would be interested in. Additionally, if you have any feedback regarding your sponsorship it would be great to discuss this in preparation for next year.

This event would not have been a success without the generous support you have provided, particularly given that this was the first 10k of its kind in the town. Once again we thank you for your support in helping us to deliver such a fantastic and worthwhile event and we hope you feel that your sponsorship of this event was beneficial to your organisation; pre, during and post event.

I look forward to working with you in the future.

Yours Sincerely,

Jessica Clegg
Events and Fundraising Officer
Blackburn Rovers Community Trust

