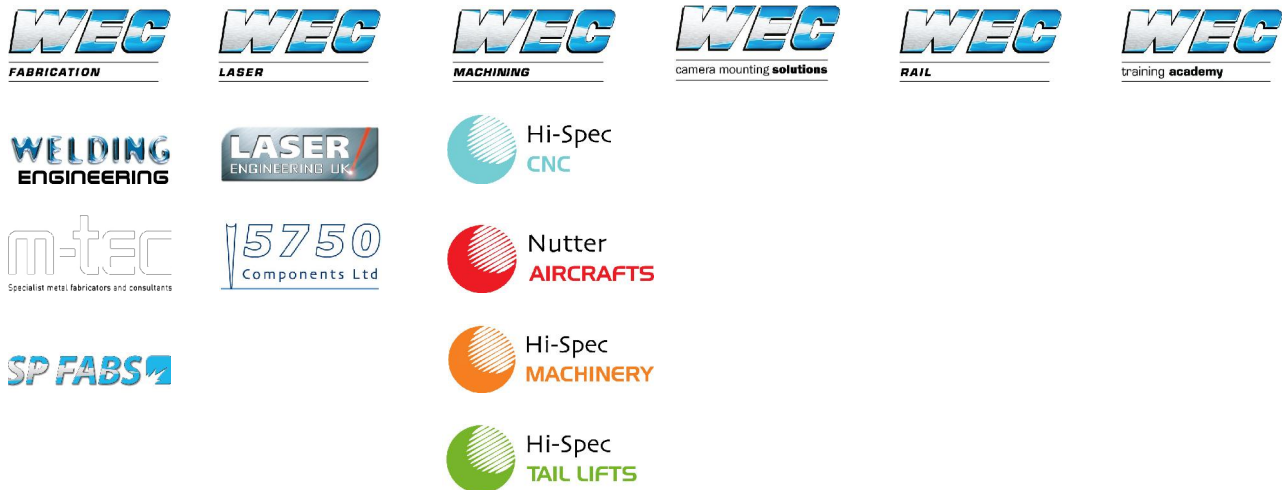


WEC Group Re-brand

Over the past few years, WEC Group has acquired a number of companies to compliment its existing range of services. This has impacted on the clarity and consistency of communication both internally and externally. It has therefore been agreed to re-structure the branding of the Group to make it easier for all stakeholders to understand our service and product offering.

If you take a look at the chart below this will provide you with a clear understanding of the new structure.



Welding Engineering, m-tec and SP Fabrications will now sit under WEC Fabrication. Laser Engineering UK and 5750 Components will sit under WEC Laser. Hi-Spec CNC, Nutter Aircrafts, Hi-Spec Machinery and Hi-Spec Tail Lifts will sit under WEC Machining. WEC Camera Mounting Solutions will stay as it is and WEC Rail is now an official division of WEC Group. We have also branded the training academy.

In essence, we have introduced **WEC Fabrication**, **WEC Laser** and **WEC Machining** to group together the divisions which offer similar, if not the same, type of service. By doing this the customer can understand more clearly what the Group's capabilities as a whole are and assist in cross-selling activities. It is hoped this re-brand will assist employees in fully understanding the Group's offering as well as support the sharing of information across the Group.

The first department to receive the re-brand is the machining division. As you can see from the diagram above, a new range of logos have been developed to tie in the services which sit under WEC Machining. A new website is due for launch in January in time for the Southern Manufacturing show in February: www.wec-machining.com. This will provide users with access to all the relevant services and products WEC Group offer in this sector as well as link into the other divisions of the Group. New literature, business cards, stationary are in production and advertising & PR is already in the market to introduce WEC Machining to the relevant audience.

WEC Laser, comprising Laser Engineering UK and 5750 Components is currently in the re-brand phase and it is envisaged will take three months to complete. A new website, literature, business cards, email campaigns, PR etc will support the change and communicate this to the wider audience.

This re-brand will continue throughout the year and beyond, until all divisions have been updated. All materials which go out to customers/suppliers will be re-branded once stock is ready to be replenished i.e. stationary and literature, business cards, invoicing paper etc.

Please note that 5750 Components, m-tec, Hi-Spec CNC, Nutter Aircrafts are still in use. This re-brand is to assist the Group in communicating its service and product offering and will NOT affect anything on an operational level unless the relevant General Manager requests. If this is the case, then the relevant people will be notified.

On the following page is a brief description of each of the divisions, but please feel free to contact me with any questions or concerns you may have so I can iron out any issues. This is a large project and I will be surprised if issues do not arise along the way! I will be amending the intranet in the coming weeks to reflect this change and will ensure any communication being sent out from marketing i.e. advertising, email campaigns etc will be logged on the intranet so you know what is being sent out.



FABRICATION

WEC Fabrication comprises three specialist fabrication arms. Welding Engineering is our heavy fabrication division focused on delivering projects for aerospace, marine, automotive, defense and oil & gas. m-tec specialises in bespoke architectural stainless steel and mild steel projects and also specialises in the fabrication of major public art features. SP Fabrications Ltd is a light fabrication house providing a service to smaller companies who require individual or small batch work.



LASER

WEC Laser comprises Laser Engineering UK and 5750 Components Ltd providing laser cutting, tube cutting & box cutting to various industries using the latest state-of-the-art technologies. WEC Laser houses two tube cutting machines and seven flat bed laser cutters.



MACHINING

WEC Machining comprises Hi-Spec CNC and Nutter Aircrafts Ltd. These two precision engineering companies provide cnc machining for various industries such as defense, aerospace, mining and oil & gas. Hi-Spec Machinery provides workshop machinery to educational institutions and for industrial use. Hi-Spec Tail Lifts provides ambulance tail lifts and patient lifts for the emergency services.



camera mounting solutions

WEC Camera Mounting Solutions manufactures CCTV poles, CCTV columns and CCTV towers as well as outdoor cabinets, brackets and accessories.



RAIL

WEC Rail now has its own website: www.wecrail.com. As a Group we offer design, manufacture and installation of signal structures, walkways and bridges, as well as providing rolling stock metalwork, outdoor cabinets and CCTV mounting solutions.



training academy

Unique within the UK, our training academy takes on 10 apprentices every year and trains them in welding and fabrication. The five year apprenticeship program provides them with the opportunity to gain a City & Guilds and also NVQ Level 3.